

# Alexis Perry

## UX UI Designer

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Entry Level UX UI Designer who has a strong background in psychology and Music Production. I received my certificate in UX UI Design from the University of Utah boot camp and graduated with a 4.0 GPA. I am an innovative problem-solver with a deep passion for web design. My strengths lie in my creativity, ability to work well individually as well as part of a team, and my proficiency in crafting projects from ideation to execution.

## Technical Skills

Canva, Visual Studio Code, HTML, CSS, Bootstrap, GitHub, Figma, Miro, WordPress, Photoshop, Spreadsheet, Slide presentation, Aesthetics, Creativity, Iteration, Collaboration, Social media management, Emotional impact, User journey, Flow, Attention to detail, User persona, Priority matrix, Moodboard, Style Guide, Heuristic evaluation, Typography, Affinity map, Iconography, MS Outlook, MS Loop, MS Teams, CapCut, Ableton, Sound Design, Mixing, Mastering, and various other music production plug-ins.

## Projects

### Rainn.org Redesign [Project 3](#)

The goal for this project was to improve the user experience through enhanced navigation and aesthetic appeal giving users a calm feeling when visiting the site.

- Skills | Technologies used: User research and interviews, affinity map, user persona, user insight, ideation, priority matrix, value proposition, storyboard, user journey, user scenario, competitor analysis, Guerilla testing, user-flow, business model, card sorting, sitemap, wireframe sketches, wireframing, Lo-fi and HI-Fi Prototypes, Figma, Miro, HTML, CSS, Github.

### UPF Website Redesign <https://utahprotectivefilms.com/>

The goal for this project was to improve the user experience through enhanced navigation and aesthetic appeal.

- Skills | Technologies used: Heuristic evaluation, Photoshop, Web and App UX UI design, In-person testing, WordPress.

### Gone App [Prototype](#)

Our goal was to develop an app for frequent travelers with complex schedules that fosters collaboration on an itinerary.

- Skills | Technologies used: User research and interviews, affinity map, user persona, user insight, ideation, priority matrix, value proposition, storyboard, user journey, user scenario, competitor analysis, Guerilla testing, user-flow, wireframe sketches, wireframing, Lo-fi and HI-Fi Prototypes, Figma, Miro.

### Egyptian Theater Redesign [Desktop prototype](#)

Our objective was to strategically redesign it for enhanced organization, visual appeal and navigational ease.

- Skills | Technologies used: User persona, storyboard, affinity map, moodboard, user flow, style tile, user testing, wireframing, Lo-Fi and Hi-Fi prototypes, Figma, Miro.

## Experience

### Odyssey House Behavioral Health Technician

- Patient Care

*August 2024-current*

- Observation and Reporting
- Therapeutic Support
- Crisis Intervention
- Ethics and Confidentiality

### **Mutiny Ink & Piercings**

*June 2024-current*

#### **UX UI Designer**

- Website and App design
- Wix
- Figma
- Ideation
- Iteration
- Competitor Analysis
- User journey and Flow

### **Aesthetics PRP**

*May 2024-current*

#### **UX UI Designer**

- Website and App design
- Wordpress
- Figma
- Ideation
- Iteration
- Competitor Analysis
- User journey and Flow

### **SenterMe**

*April 2024- Current*

#### **UI Designer**

- Website and App Design
- Wire frames
- Figma
- User Journey and Flow
- Collaboration
- Competitor Analysis
- Ideation
- Iteration

### **Utah Protective Films (UPF)**

*January 2024- April 2024*

#### **Receptionist, Social Media Manager, UX UI**

- Website Redesign Specialist encompassing website redesign using WordPress
- Social Media Manager managing social media presence as well as content creation
- Verbal and written communication skills
- Quickbooks
- Answer and direct incoming phone calls with a polite and helpful demeanor
- Greet and welcome guests, providing a professional and friendly first impression

### **Alexis Nikki**

*December2023- current*

#### **Music Producer and DJ**

- Attention to detail
- Creativity
- User journey and flow
- Sound design
- Emotional impact
- Mixing
- Mastering
- Iteration
- Ideation

- Collaboration
- Live Performances
- Video Editing

*Achievements: Various major press releases, Nexus Radio (iHeart radio), DJ Life Magazine*

**Bandits Grill & Bar - Food Runner, Host, Server**

*Salt Lake City, Utah*

*07/2023 - 12/2023*

- Maintained customer satisfaction
- Greeted new customers
- Took food and drink orders
- prepared and served food and drinks to tables

**Kleopatras**

*2018- 2023*

**Music Producer, DJ, UX, UI**

- Attention to detail
- Figma
- Bandzoogle
- Creativity
- User journey and flow
- Sound design
- Emotional impact
- Mixing
- Mastering
- Iteration
- Ideation
- Collaboration
- Live Performances

*Achievements: Multiple national tours, Various major press releases, Various major Record Label deals*

**Greenhouse Effect- Barista**

*Salt Lake City, Utah*

*02/2023 - 06/2023*

- Maintained customer satisfaction
- Greeted new customers
- Took food and drink orders
- prepared and served food and drinks to tables

**Grid City - Beertender/server**

*Salt Lake City, Utah*

*05/2022 - 02/2023*

- Maintained customer satisfaction with timely table check-ins to assess food and beverage needs.
- Restocked beer fridges
- Checked identification for minimum age for sale of alcoholic beverages.
- Stayed up-to-date on menu changes to help customers make food choices.
- Maximized sales of specials and drinks by thoroughly promoting to customers and maintaining great salesmanship.
- Greeted new customers, discussed specials and took drink orders.

**Ritual Chocolate - Barista/Cocktail Server**

*Park City, UT*

*09/2018 - 04/2022*

- Maintained customer satisfaction with timely table check-ins to assess food and beverage needs.
- Checked identification for minimum age for sale of alcoholic beverages.
- Stayed up-to-date on menu changes to help customers make food choices.
- Maximized sales of specials and drinks by thoroughly promoting to customers and maintaining great salesmanship.

## Education

**Certificate, UX UI Design**

University of Utah, Salt Lake City, Utah

August 2023- February 2024

**Certificate, Music Production - Ableton Live**

Salt Lake DJ & Production, Salt Lake City, Utah

2016-2018

**Incomplete, Psychology**

University of Utah, Salt Lake City, Utah

2013-2014